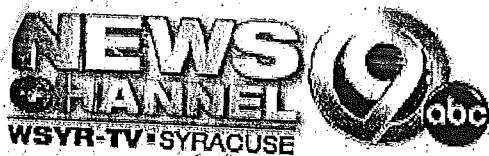




Mailing Address MEDIA STRATEGIES & RESEARCH 1580 LINCOLN STREET SUITE 510 DENVER, CO 80203	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	173408	NEW	Broadcast	2/9/2012	2/8/2012
	Advertiser COALITION TO PROTECT HEALTH CA			Brand ISSUE	Network WSYR
	Contract Description			Dates 02/13/12 - 02/17/12	Revenue Type IS1
	Estimate #	Proposal #		Primary Salesperson HOUSE LOCAL	Buyer:

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1	1			1				2	02/13 - 02/16	05:00:00 a 05:30:00 a	IS1	:30	2	\$170.00
A 2		1			1			2	02/14 - 02/17	05:30:00 a 06:00:00 a	IS1	:30	2	\$235.00
A 3	1	1	1	1				4	02/13 - 02/16	06:00:00 a 07:00:00 a	IS1	:30	4	\$450.00
A 4	1		1	1	1			4	02/13 - 02/17	07:00:00 a 09:00:00 a	IS1	:30	4	\$340.00
A 5					1			1	02/17 - 02/17	12:30:00 p 01:00:00 p	IS1	:30	1	\$150.00
A 6		1	1	1	1			4	02/14 - 02/17	05:00:00 p 05:30:00 p	IS1	:30	4	\$555.00
A 7	1	1	1	1				4	02/13 - 02/16	05:30:00 p 06:00:00 p	IS1	:30	4	\$605.00
A 8	1		1	1	1			4	02/13 - 02/17	06:00:00 p 07:00:00 p	IS1	:30	4	\$715.00
A 9	1	1	1	1	1			5	02/13 - 02/17	11:00:00 p 11:35:00 p	IS1	:30	5	\$605.00

Billable		Airtime		NTR		Total	
Broadcast	Gross	Net	Spots	Gross	Net	Gross	Net
Feb 2012	\$14,645.00	\$12,448.25	30			\$14,645.00	\$12,448.25
Totals:	\$14,645.00	\$12,448.25	30			\$14,645.00	\$12,448.25



Mailing Address MEDIA STRATEGIES & RESEARCH 1580 LINCOLN STREET SUITE 510 DENVER, CO 80203	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	173408	NEW	Broadcast	2/9/2012	2/8/2012
	Advertiser			Brand	Network
	COALITION TO PROTECT HEALTH CA			ISSUE	WSYR
	Contract Description			Dates	Revenue Type
				02/13/12 - 02/17/12	ISI
	Estimate #	Proposal #	Primary Salesperson	Buyer:	
			HOUSE LOCAL		

Ordered vs. Actual	Amount	Spots		
Booked				
Already Aired	\$0.00	0		
Totals:			\$0.00	0
Pre-emptions/Makegoods				
Partial Credits	\$0.00	0		
Makegoods	\$0.00	0		
Pre-empted in Past	\$0.00	0		
Pre-empted in Future	\$0.00	0		
Totals:			\$0.00	0
Booked				
Scheduled in Future	\$14,645.00	30		
Totals:			\$14,645.00	30
Current Billable:			\$14,645.00	30

State	Booked	Billable	Variance
Invoiced	\$0.00	\$0.00	\$0.00
Pending	\$0.00	\$0.00	\$0.00
Remaining Schedule	\$14,645.00	\$14,645.00	\$0.00
Totals:	\$14,645.00	\$14,645.00	\$0.00

ACCEPTED FOR STATION

By _____

Date _____

ACCEPTED FOR ADVERTISER/AGENCY

By _____

Date _____



Station Order Revised

Coalition to Protect Health Care 2012

Market: Syracuse

Flight Dates: Monday, February 13, 2012 to Friday, February 17, 2012

Estimate ID

10870

Contact: Todd Guard
Email: toddguard@9wsyr.com

Phone: 315-446-9999

Fax: 315-446-0572

Direct:

WSYR-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Total
				Feb 13	Feb 14	Feb 15	Feb 16	Feb 17	
WSYR 5a News	EM	M-F	\$170.00	1			1		2
5:00 AM 5:30 AM		30	\$340.00						
WSYR 5:30a News	EM	M-F	\$235.00		1			1	2
5:30 AM 6:00 AM		30	\$470.00						
WSYR 6a News	EM	M-F	\$450.00	1	1	1	1		4
6:00 AM 7:00 AM		30	\$1,800.00						
Good Morn America	EM	M-F	\$340.00	1		1	1	1	4
7:00 AM 9:00 AM		30	\$1,360.00						
Millionaire	DT	M-F	\$150.00					1	1
12:30 PM 1:00 PM		30	\$150.00						
WSYR 5p News	EN	M-F	\$555.00		1	1	1	1	4
5:00 PM 5:30 PM		30	\$2,220.00						
WSYR 5:30p News	EN	M-F	\$605.00	1	1	1	1		4
5:30 PM 6:00 PM		30	\$2,420.00						
WSYR 6p News	EN	M-F	\$715.00	1		1	1	1	4
6:00 PM 7:00 PM		30	\$2,860.00						
WSYR 11p News	LN	M-F	\$605.00	1	1	1	1	1	5
11:00 PM 11:35 PM		30	\$3,025.00						
Station Gross Totals			\$14,645.00	6	5	6	7	6	30

Abby Leeper

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

303-989-4700 303-764-9943 Fax

Date/Time Sent: 2/8/2012 10:29:46 AM

WSYR-TV

Page 1 of 1



Station Order

Coalition to Protect Health Care 2012

Market: Syracuse

Flight Dates: Monday, February 13, 2012 to Friday, February 17, 2012

Estimate ID

10870

Contact: Todd Guard
Email: toddguard@9wsyr.com

Phone: 315-446-9999

Fax: 315-446-0572

Direct:

WSYR-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Total
				Feb 13	Feb 14	Feb 15	Feb 16	Feb 17	
WSYR 5a News 5:00 AM 5:30 AM	EM	M-F 30	\$160.00 \$320.00	1			1		2
WSYR 5:30a News 5:30 AM 6:00 AM	EM	M-F 30	\$215.00 \$430.00	1				1	2
WSYR 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$425.00 \$1,700.00	1	1	1	1		4
Good Morn America 7:00 AM 9:00 AM	EM	M-F 30	\$300.00 \$1,200.00	1		1	1	1	4
The View 11:00 AM 12:00 PM	DT	M-F 30	\$225.00 \$225.00		1				1
Millionaire 12:30 PM 1:00 PM	DT	M-F 30	\$120.00 \$120.00					1	1
Dr. Oz 4:00 PM 5:00 PM	EF	M-F 30	\$350.00 \$350.00	1					1
WSYR 5p News 5:00 PM 5:30 PM	EN	M-F 30	\$545.00 \$2,180.00		1	1	1	1	4
WSYR 5:30p News 5:30 PM 6:00 PM	EN	M-F 30	\$595.00 \$2,380.00	1	1	1	1		4
WSYR 6p News 6:00 PM 7:00 PM	EN	M-F 30	\$700.00 \$2,800.00	1		1	1	1	4
WSYR 11p News 11:00 PM 11:35 PM	LN	M-F 30	\$575.00 \$2,875.00	1	1	1	1	1	5
Station Gross Totals			\$14,580.00	7	6	6	7	6	32

Abby Leeper

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

303-989-4700 303-764-9943 Fax

Date/Time Sent: 2/8/2012 8:26:52 AM

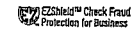
WSYR-TV

Page 1 of 1



MEDIA STRATEGIES & RESEARCH
MEDIA FUND ACCOUNT
1580 LINCOLN STREET SUITE 510
DENVER, COLORADO 80203
(303) 989-4700

Wells Fargo Bank, N.A.
Denver
Denver, CO 80274
23-7-1020



106563

PAY
TO THE
ORDER OF

WSYR-TV

February 08, 2012

\$ **12,448.25

Twelve Thousand Four Hundred Forty Eight and 25/100*****DOLLARS

VOID AFTER 90 DAYS

MEMO

Coalition to Protect Health Care 2012



[Signature]
AUTHORIZED SIGNATURE

Security features. Details on back.

⑈ 106563 ⑈ ⑆ 102000076⑆ 3215940614 ⑈

MEDIA STRATEGIES & RESEARCH MEDIA FUND ACCOUNT

106563

WSYR-TV

February 08, 2012

Advertiser

Est #

Category

Payment

Coalition to Protect Health Care 10870

02\13-17\2012:Syracuse:TV

\$12,448.25

Check Total:

\$12,448.25

Flight Dates: 03/06/12 - 03/08/12

Advertiser: American Federation of State Cnty & Mu

Product Desc: AFSCME

Estimate:

Print Date: 03/06/12 11:10:29

Page 2 of 2

Newschannel 9 WSYR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WSYR	03/06/12	03/08/12	Good Morning America	CM	7:00 AM-9:00 AM -TWT----	:30	3	\$650.00	P-1	0.00	NM	3	\$1,950.00
	GMA			M-F 7a-9a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	03/05/12	03/11/12	-TWT----				3	\$650.00		0.00			
E 3	WSYR	03/06/12	03/08/12	News at 5pm	CM	5:00 PM-5:30 PM -TWT----	:30	3	\$500.00	P-1	0.00	NM	3	\$1,500.00
	NEWS			M-F 5p-530p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	03/05/12	03/11/12	-TWT----				3	\$500.00		0.00			
E 4	WSYR	03/06/12	03/08/12	News at 530pm	CM	5:30 PM-6:00 PM -TWT----	:30	3	\$975.00	P-1	0.00	NM	3	\$2,925.00
	NEWS			M-F 530p-6p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	03/05/12	03/11/12	-TWT----				3	\$975.00		0.00			
E 5	WSYR	03/06/12	03/08/12	M-F Early News Rot	CM	6:00 PM-7:00 PM -TWT----	:30	3	\$1,150.00	P-1	0.00	NM	3	\$3,450.00
	NEWS			M-F 5p-7p		(6:00 PM-7:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	03/05/12	03/11/12	-TWT----				3	\$1,150.00		0.00			
E 6	WSYR	03/06/12	03/08/12	M-F 7p-730p	CM	7:00 PM-7:30 PM -TWT----	:30	3	\$775.00	P-1	0.00	NM	3	\$2,325.00
	ET			M-F 7p-730p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	03/05/12	03/11/12	-TWT----				3	\$775.00		0.00			
E 7	WSYR	03/06/12	03/08/12	M-F 730p-8p	CM	7:30 PM-8:00 PM -TWT----	:30	3	\$415.00	P-1	0.00	NM	3	\$1,245.00
	INSIDER			M-F 730p-8p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	03/05/12	03/11/12	-TWT----				3	\$415.00		0.00			
E 8	WSYR	03/06/12	03/08/12	Nightline	CM	11:35 PM-12:05 AM -TWT----	:30	2	\$310.00	P-1	0.00	NM	2	\$620.00
	NITELINE			M-F 1135p-1205a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	03/05/12	03/11/12	-TWT----				2	\$310.00		0.00			
E 9	WSYR	03/07/12	03/07/12	Wed Reg 2	CM	9:00 PM-10:00 PM --W----	:30	1	\$2,050.00	P-1	0.00	NM	1	\$2,050.00
	MODERN/HAPPY			MODERN/HAPPY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

MAR-04-2012 23:18

P.01/01

THE CAMPAIGN GROUP INC
MEDIA ACCOUNT/ESCROW ACCOUNT
1600 LOCUST STREET
PHILADELPHIA, PA 19103

TO BANK
AMERICA'S MOST CONVENIENT BANK

42488

9-180/250
6/12

3/5/2012

PAY TO THE
ORDER OF WSYR

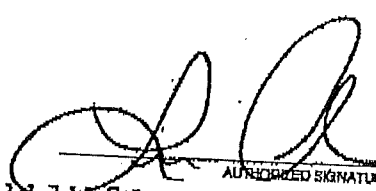
\$ **15,589.00

Fifteen Thousand Five Hundred Eighty Nine Only *****

DOLLARS

MEMO

AFSCME



AUTHORIZED SIGNATURE

⑈042488⑈ ⑆036001808⑆ 361112117⑈

Details on Back
Security Features Included

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:

Date:

I, Lisa Cabanel

do hereby request station time concerning the following issue:

New York Budget

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: AFSCME NEW YORK

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

NEW YORK BUDGET

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

AFSCME NEW YORK

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

Rep Order# 9677769 Ver# 1 Mod# 0 Status Confirmed

Traffic Order# 8807

Last Received: 03/05/2012 11:44 AM
Showing Buylines: All Lines

1 of 2

Station WSYR-TV SYRACUSE, N.Y.
Advertiser () POLITICAL ISSUE GROU
Product AFSCME
Estimate#
Buyer LISA CABANEL
Phone#
Fax#

Agency () CAMPAIGN GROUP
1600 LOCUST STREET
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 03/06/2012 - 03/08/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-TH	6A-7A	NEWS	:30	\$650.00	03/06-03/08	3	1	3	\$1,950.00	
	2	TU-TH	7A-9A	GMA	:30	\$650.00	03/06-03/08	3	1	3	\$1,950.00	
	3	TU-TH	5P-530P	NEWS	:30	\$500.00	03/06-03/08	3	1	3	\$1,500.00	
	4	TU-TH	530P-6P	NEWS	:30	\$975.00	03/06-03/08	3	1	3	\$2,925.00	
	5	TU-TH	6P-7P	NEWS	:30	\$1,150.00	03/06-03/08	3	1	3	\$3,450.00	
	6	TU-TH	7P-730P	ET	:30	\$775.00	03/06-03/08	3	1	3	\$2,325.00	
	7	TU-TH	730P-8P	INSIDER	:30	\$415.00	03/06-03/08	3	1	3	\$1,245.00	
	8	TU-TH	1135P-1205A	NITELINE	:30	\$310.00	03/06-03/08	2	1	2	\$620.00	
	9	W	9P-10P	MODERN/HAPPY	:30	\$2,050.00	03/07-03/07	1	1	1	\$2,050.00	
	10	TU-TH	430A-459A	NEWS	:30	\$75.00	03/06-03/08	1	1	1	\$75.00	
	11	TU-TH	9A-10A	RAY	:30	\$250.00	03/06-03/08	1	1	1	\$250.00	

Rep Order# 9677769
EC'd Yes

Ver# 1 Mod# 0 Status Confirmed

Traffic Order#

Last Received: 03/05/2012 11:19 AM
Showing Buylines: All Lines

Printed: 03/05/2012 11:44 AM

2 of 2

Station WSYR-TV SYRACUSE, N.Y.
Advertiser () POLITICAL ISSUE GROU
Product AFSCME
Estimate#
Buyer LISA CABANEL
Phone#
Fax#

Agency () CAMPAIGN GROUP
1600 LOCUST STREET
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 03/06/2012 - 03/08/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

---REPORT TOTALS---

Report Totals: 26 / \$18,340.00

---SALES MONTHLY TOTALS---

Mar 12: 26 / \$18,340.00

Sales Totals: 26 / \$18,340.00

Station Totals: 26 / \$18,340.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$45,850

CABL 0%
WSYR 40%

UNKN 0%
WSYT 9%

WNYS 0%
WTVH 23%

WSTM 28%

WSTQ 0%

Books null
Demos RA35+